

Shellys Media Track
Private Limited
Your Partners in Communication



Dedicated to
ONE BIG DREAM.
YOURS !



SMT

About Us:

SMT Group is the one of the distinguished media investment management group. We offer the intelligence to locate and connect with valuable audiences most effectively and efficiently, thereby achieving the desired marketing outcomes.



SMT

Our Services:

We are a full-service agency with a wealth of experience providing creative and strategic marketing services for a variety of clients. We firmly believe that our most successful work stems from our ability to see our projects through – from concept to execution.



PRINT MEDIA:

Newspaper, Magazine Advertising in all the National and International publications. Branding options in the flight, airports and in-flight magazines. We provide you a mix that has a wide reach and cost effective.



TV ADVERTISING:

Advertising in National and International TV Channels in the form of ad spots and live shows.

Exclusivity: We hold exclusive rights for TV Live Shows for some channels in North America and Australia.



OUTDOOR BRANDING:

Taking your brand to the big billboards and hoardings and also on sunparks and flexes in small nooks and corners, we have it all!

Exclusivity: Sole rights by Northern Railways for branding at Railway Stations via branding on Mobile Charging Kiosks.



EVENT MANAGEMENT:

Press Conferences. Consultant of Theme Based Exhibitions, Fashion Shows, Beauty Contest, Reality Shows & Road Shows, Comedy Shows, Musical Events, Marathons, Celebrity Management, Launching New Products

Events Managed So Far....

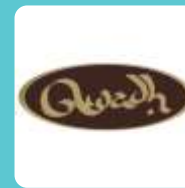
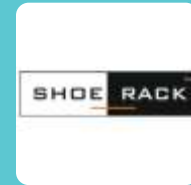
1. In July '12, Weorganised CEO 2020 (Leadership Talk by Chetan Bhagat) at Guru Nanak DevBhawan drawing an audience of 1000 people to the venue. The show was a great hit among the people of all age groups.
2. In September '2013, We organized Saarthi–A leadership talk by Dev dutt Pattanaik at Guru Nanak DevBhawan. The idea of getting such a celebrity was widely appreciated.
3. PVR Property Launches: Ludhiana, PVR Flamez Mall, PVR Silver Arc Mall, Pavillion Mall, Jalandhar, PVR MBD Neopolis Mall, Chandigarh, PVR Centra Mall, PVR Elante Mall, PVR North Country Mall, PVR Funcity Mall, Panipat
4. Omaxe Event: Meet your neighbor, Omaxe Internal Meet
5. Phoenix (Real Estate) Launch at Khanna
6. Property Super Market Exhibition
7. In December '15, We organised “NUPTIAL KNOT” (Fashion Show) at Lodhi Club Ludhiana drawing an audience of 2000 people to the venue. The show was a great hit among the people of all age groups.
8. In January '2016, We organized “MAKKAR SAKRANTI” (Lohri Celebration) at Omaxe Royal Residency, Pakhowal Road, Ludhiana. The idea of getting such a celebration was widely appreciated.





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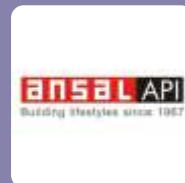
Our Clients:





SMT

Our Clients:





Team:



Shelly Gupta

Mother of two daughters, she is an adorable mother and a very supportive life partner. With 100% support of her husband, she started the agency in 1997 and with her hard work and positive attitude in life, she has brought the agency to the level where it is counted in the top media agencies of the region.



Aseem Gupta

The ever smiling versatile man and the mastermind behind the agency is the binding force of the company . His unmatched wisdom and clarity of media and marketing concepts makes all his pitches a cakewalk for him. With over 30 years of experience with various businesses and people, he gets the knack of things very quickly.



SMT

Team:



Vikas Sharma

Vikas joined the SMT Team in 2017, a photographer by passion, soft hearted person and world of ideas in himself. With over 20 years of experience in Print, he analyzes the pulse of businesses and people in no time and uses it effectively in his work. He is an impressive motivational and leadership speaker as well.



Chhaya Gupta

The youngest member of the SMT Team, she majorly handles the creative wing of the agency. Having worked with one of the best creative agencies, she aspires to establish her team as one of the best in the region. She is a big foodie and loves to roam around with a camera in her free time.



SMT

Careers:

People are core to our success. It is their talent, passion and commitment that makes us what we are - Employers of choice in the industry. And we did not get there by accident. At Shell's media track, HR is viewed as a strategic partner rather than a support function. We have the brightest, most talented and most diverse set of people who have taken the organisation from strength. We choose our recruits with infinite care and research. So if you are one of the lucky ones who get to join the SMT team you can be sure of many things to look forward to. For starters we provide.

- **A competitive market driven remuneration**
Shell's Media Track offers a highly competitive salary and benefits package.
- **Ample Opportunity for career advancement.**
We provide our associates with every possible opportunity to grow in their careers.
- **Freedom to explore your creative potential.**
We provide our associates with both the means and flexible corporate structure so they can forge SMT's future along with their own. We believe we are successful because people enjoy and are happy working here.
- **Recognition and Rewards for excellence.**
We recognize and reward our associates regularly. We believe that happy people stay with the organisation.
- **A great work environment**
SMT ensures that it provides its associates with healthy, conducive and cheerful working environment.
- **Flexible working hours and unique leave practices**
We provide flexible working practices so that our associates can focus on giving their best and maximizing their productivity.



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0161-2424060

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Chhaya Gupta Vikas Sharma Shelly Gupta Aseem Gupta
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